

National Poison Prevention Week

Toolkit for Partner Organizations

March 15–21, 2026
#NPPW26

AMERICA'S[®]
POISON
CENTERS
Treatment • Education • Prevention



When the
Unexpected
Happens,
Poison Help
is here for you.

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Thank you for helping America’s Poison Centers observe and celebrate National Poison Prevention Week (NPPW) 2026! In this toolkit you will find a number of materials for your use during NPPW 2026 and descriptions on how to use them. You can click on any of the items below to go directly to that section of the toolkit or you can keep scrolling.

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Poison Centers and NPPW Overview

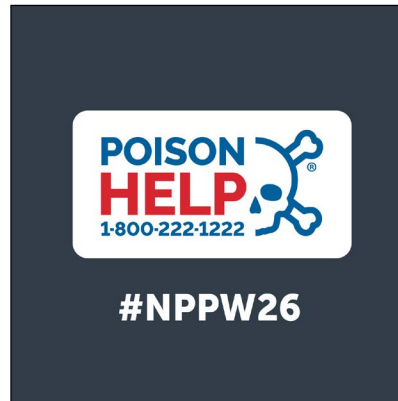
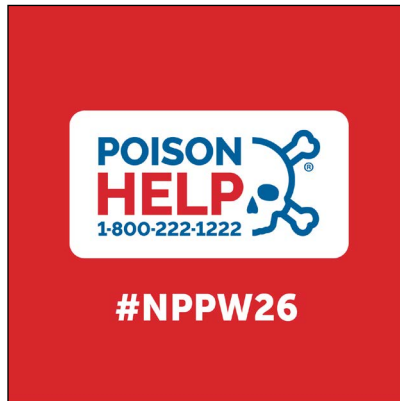
When the unexpected happens, Poison Help is here for you with fast, free treatment advice by calling the Poison Help line (1-800-222-1222) or visiting PoisonHelp.org. Whether it's a question or an emergency, the Poison Help line connects you to your local poison center for life-saving information when people need it most. Calling a poison center is faster and more accurate than an internet search. On average, 90% of poisonings happen in homes in America each year, and more than 70% of people who call Poison Help get the help they need right where they are—saving the cost of a trip to a healthcare professional or hospital.

This year National Poison Prevention Week (NPPW) is March 15-21, 2026

NPPW brings together the nation's 53 Poison Centers, community organizations, and government agencies to raise awareness of the risks posed by poisonous substances, precautions people can take to keep their families safe, and using the Poison Help line (1-800-222-1222) and website (PoisonHelp.org) when responding to an emergency. We welcome you to join us in educating the public on the valuable services provided by Poison Centers.

NPPW 2026 Main Images

Find these images sized for platforms on [America's Poison Center's website](#).



PROFILE IMAGE

Possible uses for this image include:

- Facebook profile picture (jpg)
- X (Twitter) profile picture (jpg)
- Instagram profile picture (jpg)
- Insert into a newsletter or webpage (jpg)



MAIN BANNER IMAGES

Possible uses for this image:

- Facebook cover photo (jpg)
- X (Twitter) cover photo (jpg)
- Web banner (jpg)
- Newsletter header (jpg)
- X (Twitter) posts (jpg)
- Instagram post (jpg)

Sample Social Media Posts for Use with Main Image and Banner (English and Spanish)

Sample social media messages for use with the [main banner images](#). We strongly recommend using the hashtag #NPPW26 on all posts.

ENGLISH	SPANISH
National Poison Prevention Week will be here sooner than you think! Join us and America's Poison Centers in a celebration of awareness from March 15-21, 2026. When the unexpected happens, Poison Help is here for you. #NPPW26	¡La Semana Nacional de Prevención de Envenenamientos llegará antes de lo que imagina! Únase a nosotros y a los Centros de Envenenamiento de Estados Unidos en una celebración de concientización del 15 al 21 de marzo de 2026. Cuando ocurre lo inesperado, Poison Help está aquí para ayudarle. #NPPW26
This year's National Poison Prevention Week is March 15-21, 2026! Stay tuned! And watch for more ways to spread the word. #NPPW26	¡La Semana Nacional de Prevención de Envenenamientos de este año es del 15 al 21 de marzo de 2026! ¡Estén pendientes y atentos a más formas de compartir el mensaje! #NPPW26
March 15-21, 2026 is National Poison Prevention Week. The unexpected happens, and when it does, Poison Help is here for you. #NPPW26	Del 15 al 21 de marzo de 2026 es la Semana Nacional de Prevención de Envenenamientos. Cuando ocurre algo inesperado, Poison Help está aquí para ayudarle. #NPPW26
Poisoning can happen to anyone of any age. That's why you can call the Poison Help line (1-800-222-1222) to connect with your local poison center. When the unexpected happens, Poison Help is here for you. #NPPW26	Los envenenamientos pueden ocurrirle a cualquiera sin importar la edad. Por eso puedes llamar a Poison Help (1-800-222-1222) para conectarte con tu centro local de envenenamientos. Cuando ocurre lo inesperado, Poison Help está aquí para ayudarle. #NPPW26
When the unexpected happens, Poison Help is here for you. Save the Poison Help line, 1-800-222-1222, in your contacts, and join us as we celebrate National Poison Prevention Week! #NPPW26	Cuando ocurre lo inesperado, Poison Help está aquí para ayudarle. Guarde el número de la línea Poison Help, 1-800-222-1222, en sus contactos y únase a nosotros para celebrar la Semana Nacional de Prevención de Envenenamientos. #NPPW26

Sample Social Media Graphics (English and Spanish)

Find these social media graphics sized for each platform on America's Poison Centers' website:

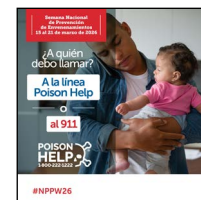
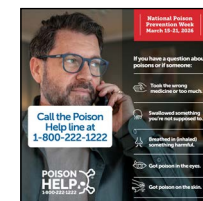
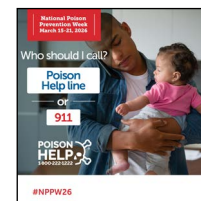
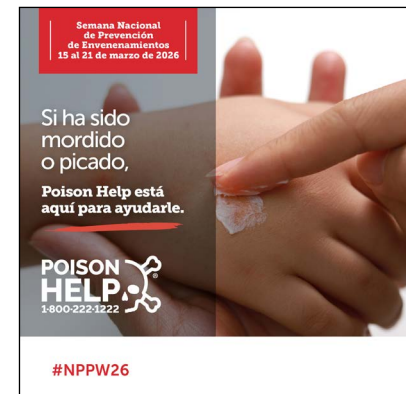
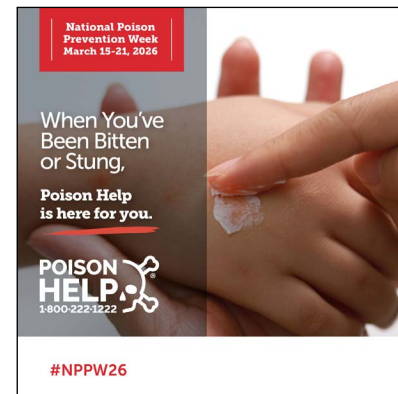
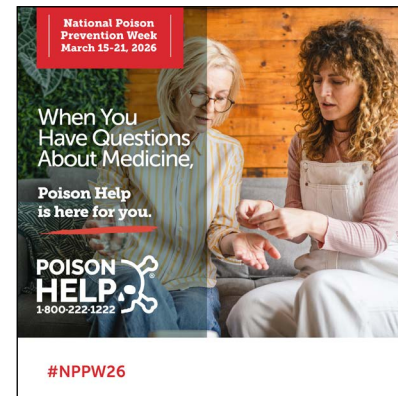
- [English](#)
- [Spanish](#)

There are six social media graphics and one video for your use this year. Each graphic displays a possible poison scenario and represents a wide range of common poison center calls for different audiences and people of all ages:

- When You Have Questions About Medicine
- When You've Been Bitten or Stung
- Who Should I Call? Poison Help line or 911 (Carousel with 3 graphics)
- When They Mistake It for Candy
- When You Thought It Was Something Else
- When It Didn't Get Put Up and Away
- When the Unexpected Happens (Batteries)
- When the Unexpected Happens (Phone)

Possible uses for these images:

- Facebook posts (jpg)
- Instagram posts (jpg)
- X (Twitter) posts (jpg)
- Drop in newsletters (jpg)
- Add to websites (jpg or pdf)



English/Spanish shown sized as squares, sizes are available for each platform.

National Poison Prevention Week
March 15-21, 2026

When They Mistake It for Candy,
Poison Help is here for you.

POISON HELP.
1-800-222-1222

#NPPW26

Semana Nacional de Prevención de Envenenamientos
15 al 21 de marzo de 2026

Cuando lo confunden con un caramelo,
Poison Help está aquí para ayudarle.

POISON HELP.
1-800-222-1222

#NPPW26

National Poison Prevention Week
March 15-21, 2026

When the Unexpected Happens,
Poison Help is here for you.

POISON HELP.
1-800-222-1222

#NPPW26

Semana Nacional de Prevención de Envenenamientos
15 al 21 de marzo de 2026

Cuando ocurre lo inesperado,
Poison Help está aquí para ayudarle.

POISON HELP.
1-800-222-1222

#NPPW26

National Poison Prevention Week
March 15-21, 2026

When You Thought It Was Something Else,
Poison Help is here for you.

POISON HELP.
1-800-222-1222

#NPPW26

Semana Nacional de Prevención de Envenenamientos
15 al 21 de marzo de 2026

Cuando pensaba que era otra cosa,
Poison Help está aquí para ayudarle.

POISON HELP.
1-800-222-1222

#NPPW26

National Poison Prevention Week
March 15-21, 2026

When the Unexpected Happens,
Poison Help is here for you.

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Semana Nacional de Prevención de Envenenamientos
15 al 21 de marzo de 2026

Cuando ocurre lo inesperado,
Poison Help está aquí para ayudarle.

POISON HELP.
1-800-222-1222

#NPPW26

National Poison Prevention Week
March 15-21, 2026

When It Didn't Get Put Up and Away,
Poison Help is here for you.

POISON HELP.
1-800-222-1222

#NPPW26

Semana Nacional de Prevención de Envenenamientos
15 al 21 de marzo de 2026

Cuando no se guardó en un lugar alto y fuera del alcance,
Poison Help está aquí para ayudarle.

POISON HELP.
1-800-222-1222

#NPPW26

English/Spanish shown sized as squares, sizes are available for each platform.

Posts for Each Day of NPPW (English and Spanish)

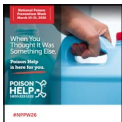
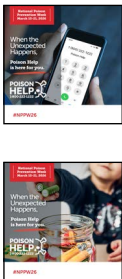
Below, please find suggested posts for each day of NPPW, in both English and Spanish. Each day has a post focusing on educating the public about poisons, highlighting poisoning scenarios, and poison prevention resources in your community. Please use these visuals/text on the specified days to create a unified voice and amplify each organization's efforts. Feel free to edit the post to fit your organization. Some posts may be too long for X (Twitter), a shortened version of the caption has been provided in English.

DATE	VISUALS	ENGLISH	X (TWITTER)	SPANISH
Sunday March 15, 2026 Launch Day	Video 	It's the first day of National Poison Prevention Week! When the unexpected happens, Poison Help (1-800-222-1222) is here for you. Poison Centers are open 24/7, 365 days a year for questions and emergencies, with fast, free, confidential, and expert advice! Join us each day of #NPPW26 to learn how your local poison center can help you! Have a story about a time you called the Poison Help line? Share it in the comments	Today is the first day of National Poison Prevention Week! When the unexpected happens, Poison Help is here for you: 24/7, 365 days a year for questions and emergencies. Join us each day of #NPPW26! Have a story about a time you called Poison Help? Share it below!	¡Es el primer día de la Semana Nacional de Prevención de Envenenamientos! Cuando ocurre algo inesperado, la línea Poison Help (1-800-222-1222) está a su servicio. Los Centros de Envenenamiento están abiertos 24 horas al día, 365 días al año para sus preguntas y emergencias, con asesoramiento rápido, gratuito, confidencial y experto. ¡Únase a nosotros cada día de la #NPPW26 para saber cómo su Centro de Envenenamiento local puede ayudarle! ¿Tiene alguna historia sobre una llamada hecha a la línea Poison Help? Compártala en los comentarios.

DATE	VISUALS	ENGLISH	X (TWITTER)	SPANISH
Monday, March 16, 2026	Mistaken for Candy 	Kids see gummy medicine like vitamins, melatonin, or cannab*s and think "candy!" But they can be dangerous. Here's how to help your kids stay safe: 🧴 Store gummies up, away, and out of sight, preferably in a locked box or cabinet. 🧴 Never call gummy medicines "candy". 🧴 Keep gummies in their original container. Call the Poison Help line at 1-800-222-1222 to get connected to your local poison center. Poison Centers are here for you with confidential, non-judgmental, and free expert advice. #NPPW26	Gummies, medicines, vitamins, or cannabis, can be dangerous. Stay safe by: 🧴 Storing up, away, and out of sight, preferably in a locked box or cabinet 🧴 Never call gummy medicines candy 🧴 Keep gummies in original container Call the Poison Help line at 1-800-222-1222. #NPPW26	Los niños ven las gomitas medicinales, como las vitaminas, la melatonina o el cannabis, y piensan que son «¡caramelos!». Pero pueden ser peligrosos. Aquí tiene algunos consejos para ayudar a que sus hijos estén seguros: 🧴 Guarde las gomitas en un lugar alto, alejado y fuera de la vista, preferiblemente en una caja o gabinete con llave. 🧴 Nunca llame a las gomitas medicinales «caramelos». 🧴 Guarde las gomitas en su envase original. Llame a la línea Poison Help al 1-800-222-1222 para conectarse con su centro local de envenenamientos. Los Centros de Envenenamiento están a su disposición para ofrecerle asesoramiento especializado, confidencial, sin prejuicios y gratuito. #NPPW26

DATE	VISUALS	ENGLISH	X (TWITTER)	SPANISH
Tuesday, March 17, 2026	Carousel – Call Poison Help or 911 	How do you know if you should call Poison Help or 911? Call 911 when someone is having trouble breathing, unresponsive, or having a seizure. For all other poisoning symptoms, call the Poison Help line to connect with an expert! The Poison Help line is fast, free, and available 24/7, 365 days a year. You never know when you might need it. 1-800-222-1222. #NPPW26	Who should you call? Call 911 when someone is having trouble breathing, unresponsive, or having a seizure. For all other poisoning symptoms, call the Poison Help line. It is staffed by experts, and available 24/7 at 1-800-222-1222. #NPPW26	¿Cómo saber si debe llamar a Poison Help o al 911? Llame al 911 cuando alguien tenga dificultades para respirar, no responda o tenga convulsiones. Para todos los demás síntomas de envenenamiento, llame a la línea Poison Help para ponerse en contacto con un experto. La línea Poison Help es rápida, gratuita y está disponible 24 horas al día, (los 7 días de la semana,) 365 días al año. Nunca se sabe cuándo podría necesitarla. 1-800-222-1222. #NPPW26
Wednesday, March 18, 2026	Bitten or Stung 	Did you know your local Poison Center can help you treat bites and stings? Experts at the Poison Help line (1-800-222-1222) can answer questions about bites and stings from: 🐍 Snakes 🐝 Insects 🦂 Scorpions 🕷️ Spiders + And more! If you have questions about a bite or sting, the Poison Help line is always fast, free, confidential, and non-judgmental. #NPPW26	Did you know your local Poison Center can help you prevent and treat bites and stings? Experts at the Poison Help Line (1-800-222-1222) can answer questions about bites from snakes, insects, scorpions, jellyfish, spiders, and more! Poison Help is always fast and free! #NPPW26	¿Sabía que su Centro de Envenenamiento local puede ayudarle a tratar las mordeduras y picaduras? Los expertos de la línea Poison Help (1-800-222-1222) pueden responder a preguntas sobre mordeduras y picaduras de: 🐍 Serpientes 🐝 Insectos 🦂 Escorpiones 🕷️ Arañas + ¡Y mucho más! Si tiene preguntas sobre una picadura o mordedura, la línea Poison Help siempre es rápida, gratuita, confidencial y sin juicios. #NPPW26

DATE	VISUALS	ENGLISH	X (TWITTER)	SPANISH
Thursday, March 19, 2026	Didn't Get Put Up and Away 	Everyday items can be poisonous. Items like detergent pods, cleaners, mouthwash, soap, or medicines should never be left out. - Always close lids and caps tightly. - Keep products stored up, away, out of sight, and preferably in a locked box or cabinet. - Use child-resistant containers whenever possible, but remember nothing is 100% childproof. If anyone swallows a product or gets it on their skin or in their eyes, call the Poison Help line at 1-800-222-1222. It's fast and free to call! #NPPW26	Everyday items can be poisonous. Items like dishwasher pods, cleaners, mouthwash, or medicines shouldn't be left out. Close lids and caps tightly. Keep products stored up, away, and out of sight. If you suspect a poisoning, call the Poison Help line at 1-800-222-1222. #NPPW26	Los artículos de uso diario pueden ser tóxicos. Artículos como cápsulas de detergente, limpiadores, enjuagues bucales, jabones o medicamentos nunca deben dejarse fuera. - Siempre cierre bien las tapas y las cubiertas. - Guarde los productos en alto, fuera del alcance y de la vista, y preferiblemente en una caja o armario con llave. - Utilice envases resistentes a niños siempre que sea posible, pero recuerde que nada es 100% a prueba de niños. Si alguien ingiere un producto o éste entra en contacto con su piel o sus ojos, llame a la línea Poison Help al 1-800-222-1222. ¡La llamada es rápida y gratuita! #NPPW26
Friday, March 20, 2026	Questions About Medicine 	Medicine mistakes happen. If someone takes the wrong medicine, the wrong dose, or has unexpected side effects, call Poison Help at 1-800-222-1222, even if it isn't an emergency. Poison Help is always fast, free, and confidential. Save the Poison Help line to your phone so you have it if you need it. #NPPW26	Medicine mistakes happen. If someone takes the wrong medicine, the wrong dose, or has unexpected side effects, call Poison Help at 1-800-222-1222, even if it isn't an emergency. Poison Help is always fast, free, and confidential. Save the Poison Help line to your phone. #NPPW26	Los errores con los medicamentos ocurren. Si alguien toma el medicamento equivocado, la dosis incorrecta o tiene efectos secundarios inesperados, llame a la línea Poison Help al 1-800-222-1222, incluso si no es una emergencia. La línea Poison Help es siempre rápida, gratuita y confidencial. Guarde el número de la línea Poison Help en su teléfono para tenerlo a mano si lo necesita. #NPPW26

DATE	VISUALS	ENGLISH	X (TWITTER)	SPANISH
Saturday, March 21, 2026	Thought It Was Something Else 	Q: Should you transfer chemicals or cleaners in the home and garage to another container? A: No! ✓ Always keep products in their original containers. ✓ Store them up high, away, and out of sight, preferably in a locked box or cabinet. ⊘ Do not put them in a cup or bottle, even if labeled. ⊘ Never store with food. The original container has the label! Read it carefully and follow all directions. Call Poison Help at 1-800-222-1222 for fast, free, confidential help if you suspect a poisoning or have a question. #NPPW26	Should you transfer products in the home to another container? No! ✓ Always keep products in their original containers ✓ Store up high, away, and out of sight ⊘ Never store with food Call Poison Help at 1-800-222-1222 if you suspect a poisoning or have a question. #NPPW26	P: ¿Debería transferir productos químicos o limpiadores del hogar y el garaje a otro recipiente? R: ¡No! ✓ Guarde siempre los productos en sus envases originales. ✓ Guárdelos en un lugar alto, alejado y fuera de la vista, preferiblemente en una caja o armario con llave. ⊘ No los ponga en una taza o botella, aunque estén etiquetados. ⊘ Nunca los guarde junto con alimentos. ¡El envase original tiene la etiqueta! Léala atentamente y siga todas las instrucciones. Llame a Poison Help al 1-800-222-1222 para obtener ayuda rápida, gratuita y confidencial si sospecha que ha ocurrido un envenenamiento o tiene alguna pregunta. #NPPW26
Closing Caption	When the Unexpected Happens 	That's a wrap on #NPPW26! Take a moment to save the Poison Help line in your phone: 1-800-222-1222. The Poison Help line is fast, free, staffed by experts, and available 24/7, 365 days a year. You never know when you might need it.	That's a wrap on #NPPW26! Take a moment to save the Poison Help line in your phone: 1-800-222-1222. The Poison Help line is fast, free, staffed by experts, and available 24/7, 365 days a year. You never know when you might need it.	¡Esto es todo por hoy en la #NPPW26! Tómese un momento para guardar el número de la línea Poison Help en su teléfono: 1-800-222-1222. La línea Poison Help es rápida, gratuita, está atendida por expertos y está disponible 24/7, los 365 días al año. Nunca se sabe cuándo podría necesitarla.

NPPW Flyer

The National Poison Prevention Week (NPPW) flyer is designed to raise awareness about how your organization can participate in NPPW, promote the Poison Help line (1-800-222-1222), and encourage participation in NPPW activities. It highlights the impact of poison prevention and the importance of community involvement during NPPW.

The flyer can be shared digitally through newsletters, websites, and social media, or printed for display in schools, hospitals, pharmacies, and community spaces. By sharing this resource, organizations help amplify poison prevention messages, inspire collaboration, and remind the public that when the unexpected happens, Poison Help is here for you.



NPPW Council Poster and Video Contest

The National Poison Prevention Week (NPPW) Council helps to raise awareness of poisonings, poison prevention, and the free Poison Help line. Annually, the council sponsors a nationwide contest to engage the community in helping to ensure the safety of children and adults. Students in kindergarten through fourth grade are invited to participate in a poison safety poster showcase, and students in grades five through twelve are invited to participate in a video contest. Posters and videos will be featured on the NPPW Council social media platforms (Facebook and Instagram), and participants are eligible to receive prizes. To access the contest graphics to share on your social media accounts, go to the [Video and Poster Graphics page](#).

