

GEORGIA POISON CENTER

THE GEORGIA POISON CENTER OVERVIEW

Mission

The Georgia Poison Center (GPC) is committed to providing high quality poison center services to Georgia healthcare professionals and the residents of Georgia.

Our goal is to deliver prompt and accurate poison information to those who access our services.

Objectives

- Educate residents of Georgia in the areas of poison prevention and first aid
- Educate Georgia healthcare professionals in the areas of clinical toxicology, poisoning epidemiology, poisoning prevention, and toxicology/diagnosis and care
- Provide stable and continuous delivery of quality poison center services to Georgians.

TOTAL CALL VOLUME BY COUNTY



In 2023, the GPC managed

81,218

incoming calls involving human and animal poison emergencies and information.

71,320 Human Exposures 828 Animal Exposures 9,070 Information Calls

The Georgia Poison Center is one of the busiest poison centers in the country and is the only center in Georgia.

We are staffed 24 hours a day, 365 days a year, by highly skilled pharmacists, nurses, physicians, and other poison experts, offering confidential advice on poison diagnosis, treatment, and information.



DISTRIBUTION OF HUMAN EXPOSURE CASES



Of all of the human exposure cases, 53.84% were female, 45.40% were male, and 0.83% were unknown.

39%

of all human exposure cases were for children less than 6 years old.

90%

of cases occurred in a residence

85%

of cases were managed at home/non-healthcare facility

SITE OF THE EXPOSURE



MANAGEMENT SITE



Managing cases safely at home:

- Saves millions of dollars in unnecessary healthcare costs, as compared to managing patients in a healthcare facility.
- Allows more efficient and effective use of limited healthcare resources.

The most common route of exposure for calls to the GPC is through ingestion or by swallowing a substance.

ROUTE OF THE EXPOSURE



Ingestion (Swallowed) **72.91%** 52,000





Dermal (Skin) 6.80% 4,850







REASON TO CALL

	Number	%
Unintentional - General	27,994	39.25%
Unintentional - Therapeutic	12,367	17.34%
Unintentional - Misuse	6,444	9.04%
Unintentional - Bite / sting	3,985	5.59%
Unintentional - Environmental	1,858	2.61%
Unintentional - Occupational	906	1.27%
Unintentional - Food poisoning	545	0.76%
Unintentional - Unknown	130	0.18%
Total: Unintentional	54,229	76%

	Number	%
Intentional - Suspected suicide	9,452	13.25%
Intentional - Misuse	1,814	2.54%
Intentional - Abuse	1,464	2.05%
Intentional - Unknown	599	0.84%
Total: Intentional	13,329	18.70%

	Number	%
Adverse reaction - Drug	1,205	1.69%
Adverse reaction - Food	177	0.25%
Adverse reaction - Other	200	0.28%
Total: Adverse reaction	1,582	2.22%

76%

of cases were unintentional

19% of cases were intentional

2%

of cases were adverse reaction

TOP 10 SUBSTANCES: ALL AGES



The chart above shows the most common substances involved in poisonings and overdoses reported to the GPC in 2023.

67.2%

cases managed by the GPC involved a drug.

TOP 5 SUBSTANCES: ≤ 5 YEARS OLD



TOP 5 SUBSTANCES: ≥ 20 YEARS OLD







Calling the Georgia Poison Center as soon as a poisoning or overdose is suspected is the best way to reduce the likelihood of developing severe toxicity.

The true measure of the effectiveness of the GPC is in patient outcomes. Majority of the cases had good outcomes.

MEDICAL OUTCOME



PUBLIC EDUCATION OUTREACH

GOALS:

- Increase awareness of poisons found around us
- Help prevent poisonings from occurring
- Highlight the expertise of the GPC staff
- Promote the Poison Help line

Spotlight:

Online Poison Prevention Training Program

- This program is designed to equip individuals with the knowledge and resources needed to plan and implement poison prevention activities for people of all ages.
- We have trained over 3,700 individuals since July 2015.
- Additionally, this program has been adopted by 13 other U.S. Poison Centers.

Quarterly Newsletters

- Help keep the community and healthcare professionals up to date on poison-related topics.
- Topics included spring safety, one pill can kill, summer safety, and holiday safety.

In 2022, the GPC participated in

140

events, programs, and/or presentations, reaching nearly

18,000

individuals during 2023.

Some of our public education partners include health departments, Safe Kids coalitions, GA Dept. of Early Care and Learning, Fire/Police/EMS, schools and childcare providers, hospitals, and other health coalitions



FACEBOOK

148 posts on Facebook, reaching more than 7,300 people.



91 tweets, leading to more than 9,300 impressions.

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INSTAGRAM 125 posts on Instagram, reaching more than 2,500 people.



LINKEDIN 76 posts on LinkedIn, leading to more than 1,100 impressions.

YOUTUBE

5 new YouTube videos, 1,466 views, 9,900 impressions, and a total watch time of 92.1 hours.

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MEDIA

The GPC staff appeared in the media at least 10 times.



WEBSITE

More than 17,000 users visited the GPC website, yielding approximately 26,500 page views.

TO REACH MORE GEORGIANS WITH OUR EDUCATION MESSAGING, THE GPC CONTINUES TO EXPAND ITS SOCIAL MEDIA AND TRADITIONAL MEDIA PRESENCE. WE POST REGULARLY ON FACEBOOK, TWITTER, INSTAGRAM AND LINKEDIN (<u>@POISONCENTERGA</u>). OUR WEBSITE AND YOUTUBE CHANNEL PROVIDES GENERAL POISON INFORMATION, VIDEOS, AND RECORDED PRESENTATIONS. The GPC provides emergency preparedness classes to healthcare professionals throughout the state. Classes offered include:

- ACMT's Agents of Opportunity for Terrorism
- Advanced Hazmat Life Support (AHLS)
- AgriTox
- Toxicology for Farming Communities
- Chemical, Biological, Radiological, Nuclear Explosive (CBRNE)
- Chemical Warfare Agents
- Explosion and Blast Injuries
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- Nuclear Plant Emergency Response (NPER)
- A Practical Approach to Opioid Use Disorders (PrAOUD)
- Radiological Preparedness and Emergency Response (RPER)

HEALTHCARE PROFESSIONAL EDUCATION & TRAINING

The Georgia Poison Center is a training site for healthcare professionals.

Emergency medicine and pediatric residents from Emory University School of Medicine train at the Georgia Poison Center on an ongoing basis. During their training, these residents have the opportunity to see how a poison center operates, become familiar with the resources that are available in the center, and assist in consulting on poisoned patients admitted to local health care facilities.

Additionally, the GPC offers post graduate fellowships in Medical and Clinical Toxicology. For domestic and internationally trained physicians and pharmacists, opportunities to specialize in toxicology are available at the beginning of an academic year.

Fourth year pharmacy students, primarily from Mercer University and South University, are also trained here. Students are introduced to the topic of clinical toxicology through one-on-one tutorials and handson activities with the guidance of toxicologists and certified specialists in poison information.

ABSTRACTS

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JOURNALS

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